



## **BARRIER PACKAGING SOLUTIONS:** A Challenge for the Circular Economy

**20 · 21 APRIL 2022, VALENCIA**  
[www.meetingpack.com](http://www.meetingpack.com)

## MEETINGPACK 2022

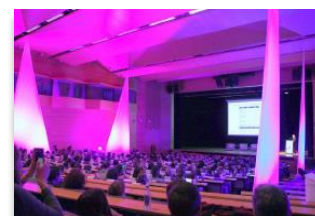
The last edition of MeetingPack, in 2019, meant the establishment of this leading event on barrier materials in contact with food. More than 350 national and international professionals attended the event, where topics of great interest were discussed and networking between attendees and sponsors from different fields was promoted.

- Packaging, material, and packaging equipment manufacturers
- Distribution
- Multinational food companies
- Public bodies
- Experts in food law
- Researchers

A biannual event whose last edition was due to be held in 2021. To adapt to the current situation caused by the COVID19 pandemic, we held a virtual event that served to advance some of the topics that will be discussed at the next edition, on **20 and 21 April 2022**.

The event will take place in the Valencia Conference Centre, a leading venue where sponsors will have a perfect environment to make themselves known and interact with the attendees.

Here you can see the different sponsorship options.



### ORGANISED BY

**ainia**  
centro tecnológico



**AIMPLAS**  
INSTITUTO TECNOLÓGICO  
DEL PLÁSTICO

### MORE INFORMATION

Tel. +34 96 136 60 40/90  
info@meetingpack.com  
www.meetingpack.com

## PLATINUM SPONSORSHIP

- **Insertion of the logo** as a special sponsoring company on the **event's website**, at the **mailings** (highlighted insertion at the top of the mailing) and **other communication elements**, as well as in the event program, to be delivered to all the attendees. Highlighted logos, according to the sponsorship level.
- **Participation** in the delivery of one of the **MP2022 AWARDS** during the conference dinner and mention in all the media that cover the awards.
- **Insertion of the logo** at the venue (Valencia Conference Centre): posters and roll-up at the reception and other advertising content and slide at the beginning of the event and during coffee breaks.
- Possibility of having a **specific section** on the **event's website**.
- Possibility of writing a **paper** and publishing it in AINIA and AIMPLAS' **newsletters**, AINIA TECNO and AIMPLASINFO, whose scope are 15,000 and 20,000 contacts, respectively. If possible, the sponsor could also provide a **promo video**.
- Special mention during the event's **opening** and **closing**, in **press releases**, **social networks** and the **video summary** of the event.
- Publication of an **interview** in a means of sectoral communication.
- Possibility of providing **2/3 insertions in the dossier** to be delivered to the participants (on paper or digitally) or giving a **pen drive** (provided by the company) **with technical information** of the product.
- **Stand in the hall** where the event takes place (dimensions 3x4m). Commercial information point for catalogues, samples, and roll-up. Priority to choose the place.



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- **Presentation and moderation** of one of the thematic sessions of the event, with priority to choose the session. Moderations will be assigned by strict order of sponsorship formalization.
- Possibility of **presentation at the event** (subject to approval by the Technical Committee).
- **List of attendees** who authorise to provide their personal contact.
- **4 registrations** for the event + **conference dinner**.
- **Specific signage** for platinum sponsors only during the **Welcome Drink**.
- Access to a **VIP room** (only for speakers, authorities, and special collaborators).

**SPONSORSHIP FEE: 10,000€ (21% VAT not included) \***

\* VAT applicable only to companies based in Spain.



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## GOLD SPONSORSHIP

- **Insertion of the logo** as a sponsoring company on the **event's website**, at the **mailings** and **other communication elements**, as well as in the event program, to be delivered to all the attendees.
- **Insertion of the logo** at the venue (Valencia Conference Centre): posters and roll-up at the reception and other advertising content and slide at the beginning of the event and during coffee breaks.
- Special mention in the event's **press releases**.
- Possibility of providing **2/3 insertions in the dossier** to be delivered to the participants (on paper or digitally) or giving a **pen drive** (provided by the company) **with technical information** of the product.
- **Stand in the hall** where the event takes place (dimensions 2x3m). Commercial information point for catalogues, samples, and roll-up. Priority to choose the place.
- **Moderation** in one of the thematic sessions of the event, with the possibility of introducing your company and your activity or **giving a presentation** (subject to approval by the Technical Committee).
- **List of attendees** who authorise to provide their personal contact.
- **3 registrations** for the event + **conference dinner**.



**SPONSORSHIP FEE: 4,000€ (21% VAT not included) \***

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## SILVER SPONSORSHIP

- **Insertion of the logo** as a sponsoring company on the **event's website**, at the **mailings** and **other communication elements**, as well as in the event program, to be delivered to all the attendees.
- **Insertion of the logo** at the venue (Valencia Conference Centre): posters and roll-up at the reception and other advertising content and slide at the beginning of the event and during coffee breaks.
- Mention in the event's **press releases**.
- Possibility of providing **2/3 insertions in the dossier** to be delivered to the participants (on paper or digitally) or giving a **pen drive** (provided by the company) **with technical information** of the product.
- **Stand in the hall** where the event takes place (dimensions 2x2m). Commercial information point for catalogues, samples, and roll-up.
- **Moderation** in one of the thematic sessions of the event, with the possibility of introducing your company and your activity (subject to availability on a first-come, first-served basis).
- **2 registrations** for the event + **conference dinner**.



**SPONSORSHIP FEE: 3,000€ (21% VAT not included) \***

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## BRONZE SPONSORSHIP

- **Insertion of the logo** as a sponsoring company on the **event's website**, at the **mailings** and **other communication elements**, as well as in the event program, to be delivered to all the attendees.

Possibility of providing **1 insertion in the dossier** to be delivered to the participants (on paper or digitally) or giving a **pen drive** (provided by the company) **with technical information** of the product.

- **1 registration** for the event + **conference dinner**.

**SPONSORSHIP FEE: 1,200€ (21% VAT not included) \***

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## COMPARATIVE TABLE

OPTIONS	PLATINUM	GOLD	SILVER	BRONZE
Insertion of the logo (web page, mailings, communications and program)	✓	✓	✓	✓
Sponsorship of one of the MP 2022 awards	✓			
Specific signage at the venue (Conference Centre)	✓	✓	✓	✓
Possibility for specific section on the event's web page	✓			
Publication of an article in the AINIA TECNO y AIMPLAS INFO newsletters (sent to a total of 25 000 contacts)	✓			
Special mention during the event's opening and closing	✓			
Mention in some of the press notes	✓	✓	✓	✓
Mentions from the event organisation on social media	✓			
Special mention in the post-event video	✓			
Management of an interview for publication in a means of sectoral communication	✓			
Insertion of elements in the dossier or a pen drive with information in the conference documentation.	✓	✓	✓	✓
Stand in the conference hall for the day, commercial information point for catalogues, samples and roll-up.	12m <sup>2</sup>	6m <sup>2</sup>	4m <sup>2</sup>	
Presentation and moderation of thematic session	✓	✓	✓	
Possibility of presentation (prior evaluation from the Technical Committee)	✓	✓		
List of attendees who authorise to provide their personal contact	✓	✓		
Registrations + congress dinner	4	3	2	1
Welcome drink: appearance on signage	✓			
Access to VIP room (only for speakers, officials y special collaborators)	✓	✓		
<b>FEE</b> (21% IVA not included. Only applicable to companies in Spain)	<b>10,000</b>	<b>4,000</b>	<b>3,000</b>	<b>1,200</b>

\* Without night in a hotel.

\*\* Subject to availability by order of appointment.



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## OTHER SPONSORSHIP OPTIONS

### COFFEE BREAK SPONSORSHIP

Signage at the venue in the coffee break and lunch area.

**SPONSORSHIP FEE: 700€ (21% VAT not included) \***

\* VAT applicable only to companies based in Spain.

### CONFERENCE DINNER SPONSORSHIP

- Insertion of the logo in the printed menu where sponsors are mentioned.
- Possibility by the company to include a roll-up in the conference dinner area.

**SPONSORSHIP FEE: 1,500€ (21% VAT not included) \***

\* VAT applicable only to companies based in Spain.

### MERCHANDISING SPONSORSHIP

- Delivery of merchandising to the attendees with the approval of the organisation.

**SPONSORSHIP FEE: 1,000€ (21% VAT not included) \***

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### OTHERS

Any other sponsorship option could be considered by the organisers (e.g.: tour guide sponsorship, sponsorship of musical accompaniment during dinner, etc.).



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