



BARRIER PACKAGING SOLUTIONS:
A Challenge for the Circular Economy

21 - 22 APRIL 2026



With an attendance of more than 250 professionals from both national and international spheres, the sixth edition of MeetingPack, held on April 10 and 11, 2024, at the Valencia Conference Center, reaffirmed the event as a key meeting point for the entire food packaging value chain. Over the two-day event, thirty-nine speakers, eighteen sponsors, and nineteen collaborators participated, presenting their innovations and sharing ideas within the framework of the circular economy. Additionally, the event provided an opportunity to foster networking among participants.

The seventh edition of the event will take place on **April 21 and 22, 2026**, in a unique venue in the city of Valencia: the Museo de las Ciencias Príncipe Felipe, located within the architectural complex of the City of Arts and Sciences. This edition aims to serve as a forum for exchanging innovations and concerns among various sectors of the industry:

- Packaging, materials, and packaging equipment manufacturers
- Distribution
- Multinational food companies
- Public sector managers
- Food law experts
- Researchers

Below are the different sponsorship options:



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- **Insertion of the logo** as a special sponsoring company on the **event's website**, in the **mailings** (highlighted insertion at the top of the mailing) and **other communication elements**, as well as in the event program, to be delivered to all the attendees. Highlighted logos, according to the sponsorship level.
- **Participation** in the delivery of one of the **MP2026 AWARDS** during the conference dinner and mention in all the media that cover the awards.
- **Insertion of the logo** at the venue (Museu de les Ciències Príncipe Felipe): posters and roll-up at the reception and other advertising content, and a slide at the beginning of the event and during coffee breaks.
- Special mention during the event's **opening** and **closing**, in **press releases**, **social networks** and the **video summary** of the event.
- Publication of an **interview** in a means of sectoral communication.
- Possibility of providing **2/3 insertions in the dossier** to be delivered to the participants (on paper or digitally) or giving a **pen drive** (provided by the company) **with technical information** of the product.
- **Stand in the hall** where the event takes place (dimensions 3x4m). Commercial information point for catalogues, samples, and roll-up. Priority to choose the place.
- **Presentation and moderation** of one of the thematic sessions of the event, with priority to choose the session. Moderations will be assigned in strict order of sponsorship formalization.
- Possibility of **presentation at the event** (subject to approval by the Technical Committee).
- List of **companies attending** the event.
- **4 registrations** for the event + **conference dinner**.
- Access to a **VIP room** (only for speakers, authorities, and special collaborators).



SPONSORSHIP FEE: 10,000€ (21% VAT not included) *

* VAT applicable only to companies based in Spain.



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- **Insertion of the logo** as a sponsoring company on the **event's website**, in the **mailings** and **other communication elements**, as well as in the event program, to be delivered to all the attendees.
- **Insertion of the logo** at the venue (Museu de les Ciències Príncipe Felipe): posters and roll-up at the reception and other advertising content and a slide at the beginning of the event and during coffee breaks.
- Special mention in the event's **press releases**.
- Possibility of providing **2/3 insertions in the dossier** to be delivered to the participants (on paper or digitally) or giving a **pen drive** (provided by the company) **with technical information** of the product.
- **Stand in the hall** where the event takes place (dimensions 2x3m). Commercial information point for catalogues, samples, and roll-up. Priority to choose the place.
- **Moderation** in one of the thematic sessions of the event, with the possibility of introducing your company and your activity or **giving a presentation** (subject to approval by the Technical Committee).
- List of **companies attending** the event.
- **3 registrations** for the event + **conference dinner**.



SPONSORSHIP FEE: 4,000€ (21% VAT not included) *

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- **Insertion of the logo** as a sponsoring company on the **event's website**, in the **mailings** and **other communication elements**, as well as in the event program, to be delivered to all the attendees.
- **Insertion of the logo** at the venue (Museu de les Ciències Príncepe Felipe): posters and roll-up at the reception and other advertising content, and a slide at the beginning of the event and during coffee breaks.
- Mention in the event's **press releases**.
- Possibility of providing **2/3 insertions in the dossier** to be delivered to the participants (on paper or digitally) or giving a **pen drive** (provided by the company) **with technical information** of the product.
- **Stand in the hall** where the event takes place (dimensions 2x2m). Commercial information point for catalogues, samples, and roll-up.
- **Moderation** in one of the thematic sessions of the event, with the possibility of introducing your company and your activity in five minutes (subject to availability on a first-come, first-served basis).
- **2 registrations** for the event + **conference dinner**.



SPONSORSHIP FEE: 3,000€ (21% VAT not included) *

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- **Insertion of the logo** as a sponsoring company on the **event's website**, in the **mailings** and **other communication elements**, as well as in the event program, to be delivered to all the attendees.
- Possibility of providing **1 insertion in the dossier** to be delivered to the participants (on paper or digitally) or giving a **pen drive** (provided by the company) **with technical information** of the product.
- **1 registration** for the event + **conference dinner**.

SPONSORSHIP FEE: 1,200€ (21% VAT not included) *

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COMPARATIVE TABLE

OPTIONS	PLATINUM	GOLD	SILVER	BRONZE
Insertion of the logo (website, mailings, social networks and program)	✓	✓	✓	✓
Sponsorship of one of the MP 2026 awards	✓			
Specific signage at the venue (Museu de les Ciències Príncepe Felipe)	✓	✓	✓	✓
Special mention during the event's opening and closing	✓			
Mention in the press releases prepared by the Organization	✓	✓	✓	✓
Mentions from the event organisation on social media	✓			
Special mention in the post-event video	✓			
Management of an interview to be published in an industry magazine	✓			
Insertion of elements in the dossier or a pen drive with information in the conference documentation.	✓	✓	✓	✓
Stand in the conference hall for the day, commercial information point for catalogues, samples and roll-up.	12m ²	6m ²	4m ²	
Presentation at the event	✓	✓	✓	
Possibility of presentation (subject to prior approval by the Technical Committee)	✓	✓		
Moderation of a session	✓	✓	✓	
List of companies attending the event	✓	✓		
Registrations + congress dinner	4	3	2	1
Access to the VIP room (only for speakers, officials y special collaborators)	✓	✓		

FEE

(21% IVA not included. Only applicable to companies in Spain)

EUR 10,000 4,000 3,000 1,200

Accommodation not included in any of the sponsorships.

All options are subject to availability on a first-come, first-served basis.



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OTHER SPONSORSHIP OPTIONS

COFFEE BREAK SPONSORSHIP

Signage at the venue in the coffee break and lunch area.

SPONSORSHIP FEE: 700€ (21% VAT not included) *

* VAT applicable only to companies based in Spain.

CONFERENCE DINNER SPONSORSHIP

- Insertion of the logo in the printed menu where sponsors are mentioned.
- Possibility for the company to include a roll-up in the conference dinner area.

SPONSORSHIP FEE: 1,500€ (21% VAT not included) *

* VAT applicable only to companies based in Spain.

MERCHANDISING SPONSORSHIP

- Delivery of merchandising to the attendees with the approval of the organisation.

SPONSORSHIP FEE: 1,000€ (21% VAT not included) *

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OTHERS

Any other sponsorship option could be considered by the organisers (e.g., tour guide sponsorship, sponsorship of the musical accompaniment during the dinner, etc.).



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PAYMENT POLICY

For sponsorships contracted in 2025, the year before the event, 20% of the total sponsorship amount will be invoiced in 2025. The remaining 80% will be invoiced in 2026. If the sponsorship is formalized in 2026, it will be fully invoiced in 2026.

The prices mentioned in this dossier are valid until December 31, 2025. After this date, they may be subject to change.



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